

East Hartford CONNeCts

THE COMMUNITY



- Population of 52,000
- Median income of \$50,000
- Unemployment rate= 5.4%
- More than 30% of family households led by single women
- 53 different languages spoken by East Hartford Public School students
- 48% of public school students Hispanic

THE CHALLENGE

East Hartford households making below \$50,000 have limited opportunity in employment, education, and community engagement. Systemic barriers promote marginalization and result in underemployment and lower wealth.



THE MISSION



Increase wealth for 10% of households currently below \$50,000 so that they are accumulating wealth and making income comparable to \$50,000, the town's median income. Align partnerships of local stakeholders and build sustainable residential engagement.

THE RESULTS

(AFTER 18 MONTHS)

- **20** individuals in new jobs (wages range from \$12 - \$29/hour)
- **32** Professional Skills Academy graduates
- **100** Elementary school students received career skills curriculum
- **200** neighbors engaged in community events
- **150** middle and high school students attended STEM events



The Strategies



EMPLOY

Support partnerships between employers, workforce intermediaries and job seekers to create a career development culture that leads to family sustaining employment.

EDUCATE

Create a mutually rewarding school-business partnership where business provides a spectrum of work-based learning experiences and the student gains skills as well while providing valuable labor to business.

ENGAGE

Support residents, especially those that may be low-income and minority, to become involved in community planning, decision-making, and leadership opportunities.

THE PARTNERS: East Hartford Public Schools, The School Business Partnership, Office of Family and Community Partnerships, EHPS Family Resource Center, East Hartford Public Library, Town of East Hartford, Goodwin College, CT Center for Advanced Technology, East Hartford residents, CT Department of Labor, CT Office of Higher Education, Summerfield Townhomes/HallKeen Management, Hartford foundation for Public Giving, Dalio Foundation, Sodexo, Pratt and Whitney, Capital Workforce Partners, Foodshare, East Hartford Adult Education, and Dress for Success

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Facebook Page: <https://www.facebook.com/EastHartfordConnects/>

View our Career week video here: <http://tinyurl.com/y6kyps9c>